



International Socrates Award Nomination Committee

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Asoc. Prof. Dr. Corneliu Moldovan
General Director
Institutul National de Medicina Complementara si Alternativa Bucuresti

Dear Asoc. Prof. Dr. Corneliu Moldovan,

On behalf of the Socrates Nomination Committee, we would like to express our deepest respect to your company, and warmest greetings to yourself.

Every year, we analyse the relevant business information from the previous year and honour the prominent regional companies who have demonstrated the high quality of their goods and services. The best national institutions in different activity fields were selected based on research carried out by the EBA analytic centre. Our research is based on data collected from national and international certification bodies, regional and national associations, congresses, forums, exhibitions, industry and regional media.

I'm honoured to inform that your clinic has been chosen as one of the prominent representative of regional healthcare. Socrates Committee has nominated **Institutul National de Medicina Complementara si Alternativa Bucuresti** for the prestigious **international award 'European Quality' in the healthcare sphere**. This is in recognition of your excellent reputation, safe and effective treatment methods, highly professional medical staff and services quality accordance to the European standards.

European Quality winners receive the right to use the UK registered award logo for advertising purposes, showing recognition in accordance with the highest quality of standards. European Quality winners are afforded national prestige and confirmation of the excellence of their goods/services in the European markets. Information about winners will be published on the EBA website, in the EBA official catalogue, and in the Socrates Almanac. European Quality recipients will receive a consultation from EBA experts concerning promotion of their goods and services for national and regional markets.

The European Quality Awards will be presented in Lucerne, Switzerland during the Excellence in Quality Summit (3-4 July 2017). Attendees will include prominent regional producers, top-level businessmen, leading healthcare providers and international quality experts.

We are pleased to invite you to participate in the event and to present your clinic's successes and services to EBA members and partners. The medical session will be chaired by Dr. Vincenzo Costigliola, President of European Medical Association (EMA). The Session will be devoted to discussing quality in healthcare, medical travel and how EMA experts can help in attracting of the international patients.

Event details are attached.

We would be delighted to see you at the forum and amongst the award ceremony participants, and hope you will find it useful for future success.

Yours sincerely, in anticipation of your response.

Helen Lamberts
Socrates Nomination Committee
Executive Secretary
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